## WhiteSwan Consulting Group (WCG)

An 'Organizational Effectiveness Company'



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#### WhiteSwan Consulting Group

Started in 2007, WCG has acquired international recognition in the areas of Corporate Training. HR Consulting, CSR Consulting and Social innovations.

Helped over 85 clients, including Fortune 500 companies, in **IT, FMCG**, **hospitality**, **infrastructure**, **media**, **utilities**, **healthcare**, **retail**, **government**, **education sectors** 

#### About us

VISION: 'To be a continuously innovating and people centric organization, engaged in designing & providing need-specific research based interventions for 'Enhancing Organizational Effectiveness'.

High impact Social Innovations Corporate
Training
&
HR Consulting

CSR Consulting & NGO Accreditation



## List of Corporate Trainings

- ❖CSR Policy & Strategy
- ❖Prevention of Sexual Harassment
- ❖Gender Sensitization
- Creativity
- **❖**Happiness
- ❖Power Sales & motivation
- ❖Team Synergy & Group Dynamics
- ❖Rejuvenation & Happiness

Workshop

- Decision Making
- Cross Cultural Training

- ❖Innovation & Creative Problem Solving
- ❖Interpersonal Skills
- ❖Alternative fuels & Sustainability
- Creating Customer Delight
- Conflict Resolution
- ❖Vision Workshop
- Stress Management
- ❖Time Management & Personal Effectiveness
- Finishing school for personality Grooming
- Managing by Human Values
- Leadership Skills





- IFTDO Global HRD Awards, 2013 presented by President of India- Shri Pranab Mukherjee for "Improving Quality of Working Life"
- Quality Initiative Mission Award, 2013 at Alliance Française by KRDWG, an NGO by IIT Delhi alumni
- Award of Honor for Outstanding Contribution, 2013 by Indian Society for Training & Development (ISTD)
- HR Leadership Award, 2012 at IIT Delhi by Knowledge Resource Development & Welfare Group
- Top Training Company by Delhi Metro during CWG, 2010

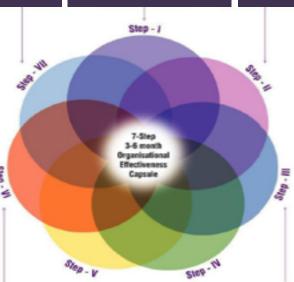
WCG is Internationally Known, Recognized and Awarded



## Methodology

Effectiveness
Evaluation Group /
Individual Sessions

Leadership Profiling Questionnaire & Analysis Need Assessment All Levels- 1to1 & Group Sessions



Team/Individual Interventions Feedback Sessions Individual & Team Follow-up & Action Planning Group Workshops & Individual Sessions

Design/Validation & Development of Modules End to end 7 Step Learner Centric

Systemic Model

for Enhancing Organizational

Effectiveness.

The Methodology used is

Proven

**Tested** 

&

Applicable

across organizations





#### **Continuous Innovation**

Continuous Innovation for training and learning methodology

#### Consistent High Quality

Consistent high quality of training delivery

#### **Highly Customized**

Programs highly customized to the specific needs

#### Learner Centric Methodology

Practical and effective programs

#### Implementation Friendly

Zero time lag between training & implementation



Prevention of Sexual Harassment & Gender Sensitization

People trained: 3200

Rating: (2) (2) (2) (2) (2) (3) 96%

The aim of the workshop is to create an awareness & understanding in participants about the recent POSH ACT 2013, and also drive 'Gender Sensitivity' in organizations.

**CSR Policy & Strategy** 

People trained 3200

Rating: (2) (2) (2) (2) (2) (3) 96%

The workshop focuses on the New Companies Act 2013 pertaining to the new CSR rules. The main objective is to facilitate organizations to help develop their 'CSR Policy & Strategy' as well as an in-depth understanding of the New CSR guidelines.

**Women Empowerment** 

People trained: 900

Rating: (2) (2) (2) (2) (2) (2) 98%

The overall objective of the program is to facilitate participants an insight and understanding about the current women's issues and identifying & developing appropriate strategies & action plans leading to women empowerment and safety

WCGGWAGGAGGAGG

Renewable Energy & Sustainability

People trained: 2500

Rating: (2) (2) (2) (2) (2) (3) 96%

The workshop aims at facilitating participants to develop an understanding about the uses and importance of 'sustainability' with special focus on renewable energy as well as alternate sources of energy, specially in the context of the organizational need, aligning with the recent Act.

Team Synergy & Group Dynamics

People trained 3500

Rating: (2) (2) (2) (2) (2) (3) 90%

The aim of this workshop is to break the ice and develop team culture among the participants. The workshop results in participants understanding of effectiveness of team dynamics and its importance.

Rejuvenation & Happiness Workshop

People trained: 3200

Rating: (2) (2) (2) (2) (2) (3) 965

This workshop leads to high positive energy generation & mental, emotional & stress healing. Visualization coupled with aroma, music & dance therapy.

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Inter personal skills

People trained: 3000

The Interpersonal Skills Training workshop is designed to help participants discover and value the interpersonal differences between people and take specific actions to improve their relationships with others.

#### **Creating Customer Delight**

People trained 1800

Rating: (2) (2) (2) (2) (2) (2) (3) 98%

The workshop facilitates in mapping customer expectations. And comprehend the key principles of creating customer delight, busting customer satisfaction myths, listing customer behaviour in various situations.

#### **Conflict Resolution**

People trained: 2500

Rating: (2) (2) (2) (2) (2) (2) 96%

Conflicts cause people to feel resentful and to avoid each other. The effects the on of company are а loss productivity, absenteeism and turnover. The Conflict Resolution Workshop goes directly to the heart of this problem and solve it.

Conducted 27,800 Man-days of Training across 96 organizations



**Vision Workshop** 

People trained: 1200

Rating: @ @ @ @ @ @ 85%

Workshop focuses on evolving shared vision or aligning individual goals with existing vision. Preparing action plan within their area of influence.. These workshops help converting vision into action.

**Stress Management** 

People trained 540

Rating: (2) (2) (2) (2) (2) (2) (3) 97%

This workshop aims at increasing own awareness of how to recognize signs of stress in self & others and developing more strategies for handling stress in the moment!

Time Management & Personal Effectiveness

People trained: 1250

Rating: (2) (2) (2) (2) (2) (2) 96%

The workshop focuses on how to improve personal efficiency and effectiveness at a practical level. This workshop helps participants to manage their time more effectively and influence ones attitude on work, home, workplace and self.



Mentor - Mentee

People trained: 7

Rating: @ @ @ @ @ @ 90%

Understand the WHYs of mentoring, WHAT available tools and HOW it will explode the productivity of your organization..

**Systemic Thinking** 

People trained 250

Rating: (2) (2) (2) (2) (2) (2) (2) (3) (4)

To assist participants in beginning to understand and improve their thought processes and knowledge in Strategic Thinking as applied to organizations, teams & individuals & discover, examine, and learn the four key concepts of the science of Living Systems.

Finishing School for Total Personality Grooming

People trained: 3500

Rating: (2) (2) (2) (2) (2) (2) 90%

Core Concepts, Corporate & Business Communication skills, Industry Exposure & Interaction (for college students aimed at higher job placements).



**Decision Making** 

People trained: 100

Rating: (2) (2) (2) (2) (2) (3) 90%

Decision making training workshop, you will gain a valuable behavioural understanding that will give you the foundation to move forward in your professional life through effective decision-making strategies

Managing by Human Values & Leadership skills

People trained 350

Rating: (2) (2) (2) (2) (2) (2) (3) 92%

The workshop aims to focus on Principle Centered Leadership styles, where the focus is on Managing by Human Values. Facilitating the organization to leverage holistic power of individual employees.

**Cross-Cultural Training** 

#### **Newly Launched**

The aim of this training is to increase cross-cultural relationship between managers and staff based in different countries & building strong and lastina relationships with people from other cultures which thereby enhance your effectiveness & reputation when doing business in other countries or working in crosscultural teams

Conducted 27,800 Man-days of Training across 96 organizations





Effective

"The approach and methodology you use is effective, thank you Dr. Nigam, please give us more suggestions for improvement"... Mr. Dilip Modi, MD, Spice

Innovative

The presentation was *very innovative*, the material circulated was very informative and the workshop had excellent faculty.....*Upendra Shukla, DMRC*.

Transformative

"The transformation in participants has taken place, even though the participants are from so many different nationalities"...President, CMP Associates, NY, USA after workshop in IFTDO

References: Mr. V.K. Asthana ex-CMD CRWC, Ms. Pragya AGM HR SERCO







Dr. Anjali Nigam is the CEO & Founder Director of WhiteSwan Consulting Group (WCG). She is the Chief Consultant & Lead Trainer, WCG, and holds a Ph.D in Management and a Business Enterprise Management (B.E.M.) from Manchester, U.K.

She headed training for NE India for Tata-AIG. Her last assignment was as Group Head T&D for 16 companies, at TeNet IIT Madras. She has a total of 25 years of diverse corporate & institutional training experience. She has conducted 25,000 plus man-days of training in India, Europe and S.E. Asia. Dr Nigam is specialized in design & delivery of highly need intensive L&D interventions.

Her current areas of work include soft skills, need based OD interventions, Value Education, Gender Sensitization, Sustainable Development, CSR trainings and consulting. She is the pioneer of Neem Schools for urban slum children in Delhi & Gurgaon regions.

She is the core committee member, NHRDN and ISTD Delhi Chapter and a Visiting Faculty to IIT Delhi, DMS & ISTD Training Diploma.



Dr. A K Nigam has over 35 years of extensive experience as a Civil Servant (Addl Secretary ) to the Government of India. He served at the Apex level of Govt. He was member of Task force for finalization of 12th Five year Plan for Ministry of Social Justice, Government of India. Currently Chairman of HR review committee of CEL, Director CSR, WCG & Visiting faculty of IIT Delhi.

He is Ph.D. in Strategic Human Resource Management from IIT, Guwahati. Masters, Human Resource Development, , University of Manchester, UK.

He held various positions of quasi judicial nature. He was member of Central Advisory Contract Labour Board (CACLB) for the country for 6 years; statutory body set up under Contract Labour (Regulation and Abolition) Act, 1970.

He has immensely contributed in various forums, seminars, conferences and Workshops. He was a member of jury to choose best CSR project in India. He was involved in Law framing exercises of government of India.



# Team Members



Ayush Nigam: Head Innovation, B.Tech, IIT Madras ex Lehman Brothers



Srikumar Nair: Head-Strategy, B.Tech IIT Bombay ex Deutsche Bank



Geetanjali, Consultant, CSR Policy Indian Institute of Corporate Affairs (IICA)



Vivek Atrolia: Head Marketing Strategy, B.Tech IIT Madras ex Reliance Industries Ltd.



Dr. Dimple : Consultant, PhD in Psychotherapy and M.S. in Counselling



Visakha Bhasin : Consultant, MBA Nottingham University



Ms. Priya Jayant : Director Education, IB Educationist



Santosh Kumar: Head NGO co-ordination B.Tech UPTU



Seema Sarawagi Consultant, MBA Strathclyde U.K. ex E&Y







Ayush Nigam: Head Innovation, B.Tech, IIT Madras ex Lehman B



Zeenath Nigam Head Operations-CSI WhiteSwan Consulting Group



Santosh Kumar Head Field Research WhiteSwan Consulting Group



Arpit Dhupar Innovation Engineer WhiteSwan Consulting Group



Swapnil Kumar Innovation Engineer WhiteSwan Consulting Group



Rishabh Awasthi Innovation Engineer WhiteSwan Consulting Group



## Advisors & Partners Advisors & Partners



Ms. Christine Marsh
Chief Consultant and Member of Board
of Governors, IFTDO, UK

Prof. Nitish Singh Professor, University of St. Louis, USA



Prof. Sunil Maheshwari, IIM Ahemadabad, & MD, WOne Management Systems

> Ms. Bozena Wuzik Fellow Oxford leadership Academy Warsaw, Poland



Warsaw, Poland



Mr. Y.B. Sinha Former Member ONGC, Dehradun ❖ Partner for CSR Consulting & NGO Accreditation



Partners for Capability Building of SMEs in Haryana





Partners for High Impact Social Innovation



Virtual Fertilizer Research Center (VFRC, US)





International Fertilizer Development Center (IFDC, US)



## **Recent Clients**





































































































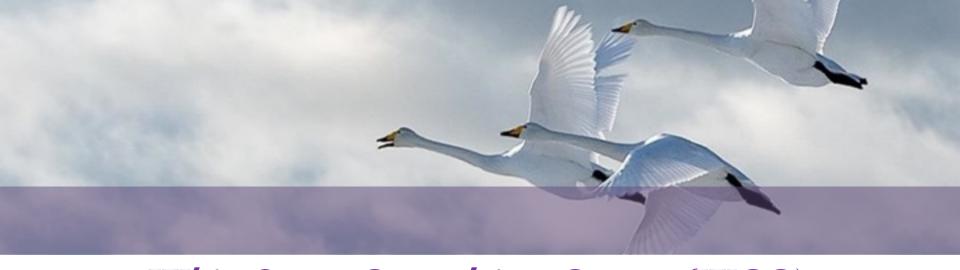












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